

The Arc of New Jersey
Strategic Plan
2015 -2018

The Arc of New Jersey will advocate for a full spectrum of quality services and supports for all children and adults with intellectual and developmental disabilities, and their families.

Goals

The Arc of New Jersey and its local county chapters will be the “go to” place for all information on supports and services for all individuals with intellectual and developmental disabilities and their families.

Objectives:

- a) Create a community outreach plan about The Arc, which includes presentations, provider fairs, and support groups
- b) Develop a series of webinars, workshops and trainings on topics of interest to families of individuals with I/DD
- c) Expand The Arc of NJ Family Institute email list by 1500 individuals
- d) Strengthen The Arc’s presence on social media

The Arc of New Jersey will develop strategies to become more accessible to individuals with intellectual and developmental disabilities and families who have not been traditionally engaged with the organization due to factors such as culture, ethnicity, age or disability.

Objectives:

- a) Create bi-lingual materials about The Arc and issues affecting individuals with I/DD
- b) Increase outreach and access to autism groups
- c) Create outreach plans specifically for different cultures and ethnic groups
- d) Increase outreach to families of younger children

The Arc of New Jersey will lead efforts in systems advocacy so that families will have the knowledge and resources to engage in the advocacy effort.

Objectives:

- a) Develop a range of advocacy training materials geared to individuals with I/DD and their families
- b) Create Action Alerts on issues as needed
- c) Increase The Arc’s advocacy network by recruiting individuals for the Family Institute email list and Friends’ Networks

The Arc of New Jersey will provide individual advocacy services to individuals in need, including health care and education advocacy.

Objectives:

- a) Continue to disseminate the Problem Reporting Form for individuals with I/DD and their families through networks
- b) Respond to telephone and email requests for assistance from individuals and families
- c) Create informational fact sheets on areas of concern most often reported
- d) Identify staffing to serve as an education advocacy specialist
- e) Assist individuals having difficulty obtaining Medicaid and advocate for supports for those who are not Medicaid eligible

The Arc of New Jersey will advocate for an adequate supply of housing and residential supports for individuals with intellectual and developmental disabilities.

Objectives:

- a) Work in partnership with organizations and networks to identify housing options
- b) Advocate with state entities for adequate support for housing needs
- c) Educate individuals with I/DD and their families about housing options
- d) Advocate for housing vouchers specifically for individuals with I/DD

The Arc of New Jersey will seek out new sources of support to sustain advocacy efforts by the state and local county chapters.

Objectives:

- a) Create a development program which includes fundraising, grants, corporate gifts, etc.
- b) Implement a program to support the goals of the endowment fund
- c) Create a planned giving program
- d) Develop partnerships and coalitions which support the mission and advocacy efforts of The Arc

The Arc of New Jersey will monitor and advocate for a strong and sustainable infrastructure within the service systems for children and adults with I/DD

Objectives:

- a) Monitor State expenditures and budgets to assure funds from Developmental Center closures, and additional revenue from the Community Care Waiver, are invested back into community services for individuals with intellectual and developmental disabilities
- b) Advocate for transparent and accessible service and support systems
- c) Advocate for annual funding increases for existing services, as well as the needs of individuals on waiting lists
- d) Advocate for adequate transportation funding and systems to support independent community living for individuals with I/DD

The Arc of New Jersey will work with the NJ Department of Human Services to assure an adequate rate structure so families can assess the supports and services they need for their family member.

Objectives:

- a) Continue to serve on taskforces and committees that address the shift in fee for service
- b) Monitor business rules for fee for service and advocate for fair, equitable, functional and sustainable outcomes
- c) Educate individuals with I/DD and families about the new fee for service system

The Arc of New Jersey will develop a plan to address the future management and leadership needs of the organization.

Objectives:

- a) Create a succession plan for future management of The Arc of New Jersey
- b) Create a Board development plan
- c) Create a strategy to strengthen and support The Arc of New Jersey and the local county chapters as we move forward in a new business environment

Approved by The Arc of New Jersey Board of Directors
December 4, 2014